

Get the high hanging fruit



Hughenden

Supply Chain Inspiration

Personal
Profile:



Hugh Williams
Managing Director

Hugh Williams

Managing Director, Hughenden Consulting

Hugh has been consulting in the Supply Chain sector for more than 25 years and delivered millions of pounds of business improvement to clients all over the world. Hugh's consultancy career began in 1983 when he joined Creative Output to work alongside Dr Eli Goldratt, manufacturing guru who wrote "The Goal," and conceived the Theory of Constraints" (TOC), both of which the supply chain planning community have embraced as seminal bodies of work. This experience inspired and shaped Hugh's successful consulting career and his business venture, Hughenden Consulting, which he launched in 2001.

In addition to directing and managing Hughenden Consulting, Hugh lends his considerable consulting expertise to a range of services including creating dialogue, understanding and buy-in between project sponsors and senior management colleagues. Hugh also mentors executives on how their companies can manage and even profit from organisational complexity through best practices in supply chain planning.

Hugh has earned a reputation as a lively keynote speaker and has appeared on many platforms for professional and commercial software organizations across UK, France, Belgium, Sweden, Finland and Denmark.

Professional organisations where Hugh has spoken include [Institute of Operations Management](#), Swedish Production and Inventory Management Society (SWEPIMS), [Danish Purchase and Logistics Association](#), [Institute of French Motor Manufacturers](#), [University of Leuven \(Brussels\)](#) and [Supply Chain Management Forum](#) (Finland).

Hugh has also spoken at commercial organisations like DynaSys, [FuturMaster](#), [IFS](#), [Infor Global Solutions](#), [Lawson](#), [Logility](#), [Oracle](#), [Ortems](#), [Preactor International](#), Prescient Systems (Acquired by [Park City Group](#) in 2009), Ross Systems (Acquired by [CDC Software](#) in 2004), [STG Ltd](#) (Acquired by [Manugistics](#) in 2001), [Sterling Commerce](#), [Syncron](#).

Hugh is also in demand as a professional Chair in specialist conferences including:

- Nov 2009 - Sterling Commerce, Supply Chain Visibility, Oxford (Speaker and Chair, change management)
- Feb 2010 - [Infor Global Solutions](#), Supply Chain Management User Groups, Amsterdam and Birmingham (speaker and chair, supply chain planning and change management)
- May 2010 - [12th European Supply Chain Technology Forum](#), Amsterdam; Supply Chain Planning and Change Management (Speaker and Chair)
- Nov 2010 - [European Chief Supply Chain Officers Forum](#), Brussels (chair)
- February 2011 - [12th European Supply Chain Technology Forum](#), Amsterdam; Supply Chain Planning and Change Management (Speaker and Chair)
- November 2011 - [2nd European Chief Supply Chain Officers Forum](#), Antwerp (chair)
- February 2012 - [Supply Chain Directors Dialogue, Windsor](#) (chair)
- May 2012 - [6th Hi-Tech & Electronics Summit, Amsterdam](#) (chair)
- September 2012 - [3rd Life Sciences Summit, Amsterdam](#) (chair)
- September 2012 - [Oracle's Supply Chain Summit, London](#) (chair)
- October 2012 - [3rd European Chief Supply Chain Officers Forum, Antwerp](#) (chair)
- November 2012 - [Extended Supply Chain Conference, Brussels](#) (chair)
- February 2013 - [Supply Chain Directors Dialogue, Windsor](#) (chair)
- March 2013 - [Extended Supply Chain Conference, London](#) (chair)
- May 2013 - [Roundtable on Russia Conference, arvato bertelsmann](#) (chair)
- November 2013 - [4th European Chief Supply Chain Officers Forum, Amsterdam](#) (chair)
- November 2013 - [4th Life Sciences Summit, Amsterdam](#) (chair)

Hugh is a regular contributor for supply chain publications, magazines and journals.

"Setting up Hughenden allows me to focus on the most challenging aspects of change; the people and processes in Supply Chain Planning, where the real benefits lie. It is something of a return for me to the early days with Eli of persuading people why and how to change for greater effectiveness. You can buy all the technology in the world and you can design really effective processes all you like, but you will always fall short of the mark if you don't have the buy-in and acceptance of those people who need to learn how to work in a different way,. That's where Hughenden Consulting really excels."

Click [here](#) to view Hugh's public LinkedIn profile.

Education / Languages / Organizations

- BA (Hons) French and Management Studies, University of Leeds
- Fluent in English and French with a working knowledge of German; conversational in Italian
- Institute of Directors (IOD) member

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